Matthew Cronkhite

Web Developer / Product realist

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Likable and dedicated developer with over 13 years experience. Served on a team that built a vacation rental distribution management project from the ground up. Before that I transitioned a nutrition company from using a bloated software to using something that met exactly what they need. I'm an efficient and pragmatic person and that carries over into my development. I'm also full of ideas and tend to look for ways to get the most out of my projects.

Experience

Lodgable and Blue Earth Nutrition
AUGUST 2012 - PRESENT

PHP Web Developer

March 2014 - present
Lodgable.com is a vacation rental aggregator that manages bookings and calendars across several online travel agencies. Our team uses Zend on top of Cake and AngularJS. My role focuses on development and maintenance of the users interactions. Recently I've also rebuilt our customer service department and streamlined the process by at least 60% or more.

August 2012 - present
HCGDiet.com and BlueEarthNutrition.com responsibilities include moving the sites from Magento to Wordpress with WooCommerce. From there my role was everything from the server admin to maintenance and customization.

(Both are sister companies working under the same roof)

Urban Paddle
MAY 2012 - JULY 2012

Python Developer

Development of a custom site (urbanpaddle.com) using Python and Django as the framework. Responsibilities included making the UI work together and to try to bulletproof the site. I also put an emphasis on solid SEO. My experience with Python is limited but the exposure I had showed it was a pretty fun language to work in. The owner abandoned the project.

Web Concepts
MAY 2011 - MAY 2012

PHP Developer

Custom development of a variety of sites focusing on SEO (most clients came from SEO.com). Assisted customers with getting what was best for their site. Developed strategies to accomplish what the customer needed, and built the new functionality watching for scope creep.

Hit Web Design
APRIL 2007 - MARCH 2011

PHP Developer and Supervisor

As a developer I worked mostly the Zend Cart shopping cart framework. However I also did several custom sites. We made modifications to the cart that could be resold to customers and easily applied to all our customers. As the supervisor I Assisted with customer calls, verified that work was moving along smoothly and fixed the bugs that arose. Developed custom websites and advised customers concerning what they needed on their site. Also ran progress reports, assisted customers, slowed scope creep, tried to give the best customer experience that I could, tried to keep the team moving forward and happy.

Customer support team level II -> Customer Retention

Hit Web Design was a custom site shop. We had thousands of customers who all needed solid sites. Often times the customer didn't get what they thought they would get and that's when they called me. My role was to save the customers and make them happy with Hit again. I accomplished that by digging in and doing the custom work they needed as they watched and in the times that wasn't possible I negotiated with them on a resolution.

Education

Salt Lake Community College
1993 - 2001

Associates of Science, Programming, Graphic Design,

Certified Careers Institute
1999 - 2000

Programming Certificate, Computer Programming/Programmer, General,

Programming Certificate, Computer Programming/Programmer, General, 1999 - 2000

Skills

PHP, MySql, Javascript, Zend, Apigility, AngularJS, Vagrant, CakePHP, jQuery, Apache, OOP, CSS, HTML, Responsive Design, Jira, GIT, PHPStorm, Jira, BitBucket, Github, Project Management, Code Review